

ROPS

ROLLOVER PROTECTIVE STRUCTURES



DID YOU KNOW?



OVER-TURNS

are the most frequent cause of death on farms at a rate of 96 per year

The occupational fatality rate for farmers is **800% higher** than other industries



7 OUT OF 10

farms **go out of business** within 5 years of an accident

ROUGHLY HALF

of the tractors in the U.S. are **unprotected**

WHAT IF ALL THIS COULD BE PREVENTED?

ROPS are **99% effective** in **preventing injury or death** in the event of an overturn when used with a seatbelt

\$1,200 the **average cost** of a ROPS kit

For every rollover fatality, there are **FIVE NON-FATAL INJURIES** — 13% of which result in **permanent disability**.

99% of **farmers are happy** with their retrofitted ROPS

ROPS REBATE PROGRAM FACTS

- ▶ The National ROPS Rebate Program offers farmers approximately 70% in rebates for rollover protection installed on unprotected tractors. Please call 877-ROPS-R4U for state-specific rebate information.
- ▶ The program provides 80% of its funding directly to farmers (20% goes to promotion of the program).
- ▶ In just 10 years (2006–2016), more than 2,150 tractors have been retrofitted in seven states.
- ▶ The National ROPS Rebate Program is an effort supported and guided by members of the National Tractor Safety Coalition, an organization with representation from nearly 60 multi-sector industry and advocacy groups.

*Since retrofitting through the Program began, participants have reported **221 close calls** and **19 serious incidents** in which death or injury were likely prevented. These are the lives that your support helps save.*



COSTS OF A ROLLOVER FATALITY

\$922,210

Cost of one overturn*

\$1,200

Average cost of a ROPS

\$391

Average out of pocket cost for a program participant

The cost of overturn fatalities in the United States is nearly **\$115 million** annually.

For more information:

- ▶ BLS. 2014. Census of Fatal Occupational Injuries charts 1992-2013, preliminary data. Washington, D.C.: U.S. Department of Labor. Retrieved from <http://www.bls.gov/iif/oshwc/cfoi/cfchoo12.pdf>
- ▶ Cole, H. P., Myers, M. L., & Westneat, S. C. (2006). Frequency and severity of injuries to operators during overturns of farm tractors. *Journal of agricultural safety and health*, 12(2), 127-138.
- ▶ CPI adjusted from Biddle, E. A. (2013). Is the Societal burden of fatal occupational injury different among NORA industry sectors?. *Journal of safety research*, 44, 7-16.
- ▶ Myers, J. R., & Hendricks, K. J. (2010). Agricultural tractor overturn deaths: assessment of trends and risk factors. *American journal of industrial medicine*, 53(7), 662-672.
- ▶ Murphy, D. J., Myers, J., McKenzie Jr, E. A., Cavaletto, R., May, J., & Sorensen, J. (2010). Tractors and rollover protection in the United States. *Journal of agromedicine*, 15(3), 249-263.
- ▶ Sorensen, J. A., Jenkins, P., Bayes, B., Clark, S., & May, J. J. (2010). Cost-effectiveness of a ROPS social marketing campaign. *Journal of agricultural safety and health*, 16(1), 31-40.

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PHONE: 1-877-ROPS-R4U

WEB: www.ROPSr4u.com

FACEBOOK: www.facebook.com/NationalTractorSafetyCoalition

What farmers are saying about the program

"I'm very happy to have it on my tractor and would not have been able to get one without your program. Thank you."

BRIAN ROHDE, Dublin, NH

"It's a great feeling knowing you have that extra safety of rollover protection. I do thank you for the Program."

TOMMY HEATH, Plum City, WI

"Everybody benefits from this program and that's the bottom line."

ALLEN MCCLEMENTS, Nunda, NY

"I wouldn't be doing this without the rebate. I'd just be sitting around thinking about it."

MARK BOYDEN, Cambridge, VT

"Thank you so much for this rebate program for tractor rollbars. I'm sure it will save many lives and prevent many injuries."

JOE PRIDDY, Russell, PA

